



Girl Guides of Canada    Guides du Canada

**“CRAZY ABOUT GUIDING”  
in  
Fraser Delta Area**

“Crazy About Guiding” is a membership challenge open to all girl members of Fraser Delta Area.

The aim of the Challenge is to build internal capacity amongst girls and Guiders by increasing awareness of membership issues, recruitment and retention strategies and the importance of “URPR”. It is hoped that through this Challenge, members will work alongside the Membership Committee to reinforce a positive image of Guiding and increase our visibility in the communities in which we live.

The Challenge is made up of four parts: Friendship, Community, Service, and Bright Ideas (see detailed criteria below).

Members will be able to complete this Challenge throughout the year. Upon completion of all items listed under each heading, members will be able to order the “Crazy About Guiding” pins at a cost of \$2 each.

Simply complete the form attached and place it together with a unit cheque in the Membership folder at Guide House (or by mail to 4780 Blundell Road, Richmond, BC V7C 1G9). The pins will be delivered to you in due course.

**Friendship (a stick girl)**

- Organize and participate in a Bring-A-Friend meeting.
- Organize and participate in a bridging event with different levels of Guiding.

**Community (a house)**

- Put up five Guiding promotional posters in your community at places such as restaurants, stores, libraries, churches, schools. Tell us where they are.
- Distribute pamphlets to homes in your neighbourhood or place in stores or community centres, information centres.
- Place bookmarks in book stores and/or libraries.

**Service (a helping hand)**

- Complete a service project in your community. Submit to the Area Membership Committee a write-up of the project with pictures to share.

**Bright Ideas (a light bulb)**

- Create a poster or ad that could be used at registration night or to promote Guiding in the community.
- Host an event inviting members of the community, e.g. parents, professional people